

FLLAC STRATEGIC PLAN EXECUTIVE SUMMARY

“The 2017-2020 Strategic Plan will position FLLAC in such a way that we can create new opportunities for growth, remain financially stable and strong and continue to be responsive to our students, their families and our districts.”

(Dr. Richard Murphy, Executive Director)

This 2017-2020 FLLAC Collaborative Strategic Plan is a blueprint for ensuring that the collaborative continues and expands its role as a dynamic and flexible organization in responding to member district needs. Planning activities took place between April-October 2016. The primary objective of the FLLAC Executive Board and administrative team throughout the planning process was to ensure that FLLAC stakeholders and member public school districts had ample opportunity to provide input into the plan design as well as the final product. Focus group sessions with the Executive Board, Advisory Board, FLLAC staff, administrators and Steering Committee allowed for individual, small group and large group participation. The focus groups provided both qualitative and quantitative data which developed into 5 Strategic Target Goal Areas approved by the Executive Board on September 15, 2016:

1. Program Development and Strengthening
 - a. Strengthen S/E and mental health supports/programs
 - b. Create a continuum of supports for medically fragile students
2. Facilities
 - a. New location for ED/BD programs
 - b. Review 3-year space options for Central Office and Public Day Programs
 - c. Explore purchasing or leasing facilities; Capital Planning
3. Marketing and Branding
 - a. Further development of the FLLAC Brand
 - b. Development of strategic marketing plan
 - c. Update the FLLAC website
4. Staff Development
 - a. Seek and retain high quality staff
 - b. Provide high quality, research-based professional development
5. Inter-district Professional Development
 - a. High quality, research-based PD
 - b. Create collaborative PD Coordinator position
 - c. Create on-going inter-district PD Advisory Committee